

1. Describe the way the policy has (or will be) further institutionalized within the municipality (e.g. incorporated in the Master Plan, bidding procedures, existing and future development ordinances).

a. The Township of Gloucester adopted Resolution R-12:07-155 on July 09, 2012 to establish a Complete Streets Policy. The Township's Master Plan was adopted by the Planning Board on June 29, 1999 and a re-examination report adopted on June 28, 2005. The Municipal Land Use Law Chapter 291, Laws of N.J. 1975 was recently amended to extend the time period for re-examination of a master plan to every ten (10) years. The Township proposes the following events to implement the Complete Streets Policy:

- i. An amendment to the Master Plan revising the Goals and Objectives to identify the importance of the proposed complete streets policy for the overall vision of the community and revisions to the Circulation Element to underscore the implementation objectives to establish a balanced and integrated transportation network that accommodates all users.
- ii. An amendment to Ordinance O-03-03, Land Development. Generally, we envision at a minimum amendments to Article 1, Title and Purpose; Article II, Definitions and Word Usage, and Article V, Performance and Design Standards. These amendments to the Land Development ordinance are to provide regulatory requirements for development applications for site plan and subdivision approval before the Planning Board or Zoning Board of Adjustment.
- iii. An amendment to bid specifications for street construction, reconstruction, and maintenance associated with the annual Capital Improvement Program.
- iv. An added requirement in the review of redevelopment applications by the Redevelopment Entity in its jurisdiction under the New Jersey Local Redevelopment and Housing Law.

1. Gloucester Township has seven (7) redevelopment areas.

2. Describe the methods that have been or will be used to train municipal officials, including planners, engineers, planning and zoning board members, on the new procedures to help institutionalize the policy throughout municipal agencies and departments.

a. The Township proposes development of a manual that will guide municipal officials, developers, and the general public on the purpose of the Complete Streets Policy. It's anticipated the manual will direct users to those sections of the Master Plan, Land Development ordinance, bid specifications, and redevelopment procedures that specifically implement the complete streets

requirements. It is also anticipated the manual would include checklists, flow diagrams, and procedural requirements to properly guide users.

- b. The Township proposes a planning charrette for local officials, employees, and professionals to educate them on the proposed manual.
 - c. The Township will include a webpage on the municipal website: www.glotwp.com educating the public on the Complete Streets Policy.
 - d. The Township shall also publish a Complete Streets notice in the Quarterly Newsletter mailed to all Township residents.
- 3. Give an overview of the data that will be collected to track how well the streets, sidewalks, and trails are serving travelers. Refer to Measuring Progress section for examples.**
- a. The Township proposes tracking progress on physical improvements such as bicycle paths, linestriping of bicycle lanes and sharrows, sidewalks, signage, etc. through the Township engineer's reports to Mayor and Council considering these improvements would require inspections.
 - b. The Township would request data from New Jersey Transit and the Township's senior busing program on ridership within the community in relationship to existing pedestrian facilities and improvements under the Complete Streets Program to measure levels of service.
 - c. The Township will also use its website, quarterly newsletter, and two electronic message signs at the municipal building and Alex Harwin Park to encourage residents to provide feedback and complete surveys on transit ridership, biking, hiking, and walking.