

Action Plan for a Sustainable Gloucester Township
Green Purchases
Objectives
Encourage a program for green purchasing, or environmentally preferred purchasing (EPP), to be adopted by the township of Gloucester and the Gloucester Township Board of Education (BOE). (EPP involves the coordinated purchase of products made from recycled content as well as alternative products that save energy or water or less hazardous to health and the environment)
Encourage residence, businesses, and industry to make purchases that are environmentally friendly.
Targets
By 2015, increase by 35% the number of purchases made by the township and BOE that meet EPP guidelines.
By 2020, increase the number of purchases made by the township and BOE that meet EPP guidelines to 60%
Educate shoppers to make informed decision on green purchasing in local businesses.
Action Steps - Short term (Within a Year)
1. Encourage the town and BOE to make green purchasing choices
2. Encourage and facilitate the development
3. Educate residents in green product selections and encourage green decisions. Short term action would be to schedule workshops on green cleaning and landscaping.
Action Steps - Long Term
1. Facilitate the development of a comprehensive EPP for the town and BOE.

Action Plan for a Sustainable Gloucester Township
Solid Waste & Recycling
Objectives
To reduce solid waste
To increase recycling
Targets
To reduce solid waste by 15% in 2013
To reduce solid waste by 30% in 2014
To increase tonnage of recycled materials by 45% in 2013
To increase tonnage of recycled materials by 50% in 2014
Action Steps - Short Term (Within a Year)
1. Educate the public on how to reduce solid waste by reducing, reusing and recycling.
2. Procure recycle bins for the parks and summer camp sites in.
3. Have a program in our schools to get them engaged and excited about recycling.
4. Recognize businesses for green practice
Action Steps - Long Term
1. Find a way to recycle Styrofoam
2. Develop a reward system for single stream recycling

Action Plan for Sustainable Gloucester Township
Energy Conservations in Existing Structures
Objectives: Reduce energy consumption and costs associated at Township and School Districts owned and operated by implementing energy conservation measures through an Energy Savings Improvement Program (“ESIP”) incorporating Direct Install incentives.
Goals: 1. Decrease operation costs and Gloucester Township and Black Horse Pike Regional School District facilities.
2. Energy Savings Finances Project
3. Reduce the Township’s Carbon Footprint
4. Receive 60% of eligible capital costs through the District Install Program, for those measures that qualify.
Targets
Large energy consuming facilities
High traffic facilities
Facilities with aging infrastructure
Action Steps – Short Term (Within a Year)
1. Energy Savings Plan completed and filed with PBU
2. Bonds were issued June 5, 2012
3. District and Township boilers ordered July 12, 2012
4. Public bidding process for an energy conservation contractor, bids due August 9, 2012
5. Complete construction in early 2013
6. Coordinating District Install retrofits at the Township Senior Center
7. Township professionals verify savings to cover bond debt
8. Project Management from Township Professionals
Action Steps – Long Term
1. Project commissioning
2. Monitor energy savings

Action Plan for a Sustainable Gloucester Township
Transportation
Objectives
Reduce transportation fuel use through reduced automobile use and increased fuel efficiency.
Improve community health by decreasing emissions and promoting exercise.
Targets
Convince drivers in town to adopt more fuel efficient practices and habits.
Eliminate idling around schools and other populous locations.
Action Steps - Short Term (Within a Year)
1. Incentivize/encourage carpooling to schools and events.
2. Post no-idling signs at the schools and other populous places.
3. Begin to publicize fuel efficient driving habits.
Action Steps - Long Term
1. Reduce usage of personal cars and advocate for alternative transportation such as bike, car pool, or public transportation
2. Evaluate energy efficient vehicle options when purchasing new
3. Pass an anti-idling ordinance; publicize and enforce idling restrictions
4. Expand our natural gas facility to allow other towns and private industry to use

Action Plan for a Sustainable Gloucester Township	
Tree Canopy and Open Space	
Objectives	
Promote the preservation of green space in and around Berkeley Heights	
Maintain and promote a healthy, safe and sustainable shade tree resource that will benefit the community	
Targets	
Develop inventory of all public trees on all roads in the Township	
Develop program to prune and maintain trees including assessment of hazardous trees.	
Develop rain gardens on Township and Board of Education property.	
Promote diversity of native species and replacement of invasive species.	
Action Steps - Short Term (Within a Year)	
1. Carry out windshield survey of hazardous trees	
2. Establish a systematic multi-year program of tree pruning and removal of hazardous trees and look for grant funding for this purpose	
3. Begin to carry out an inventory of street trees and use grant funding for this effort	
4. Create a rain garden	
5. Purchase more open space for ball fields and another community garden	
Action Steps - Long Term	
1. Review TWP Shade Tree Ordinance to include preservation of certain trees, recommendations for trees planted below power lines, and exclusion of invasives	
2. Evaluate locations for more rain gardens	
3. Carry out other actions proposed in the township's Community Forestry Management Plan	
4. Create an amphitheater on open space property (community park location)	

Action Plan for a Sustainable Gloucester Township
Water Usage
Objectives
Educate the Public and Disseminate to the Community Helpful Hints for Improved Water Conservation, Water Usage, and Green Landscaping Practices
Targets
Educate as many members of the community as possible within the next year through community partnership and outreach, and draft ordinances relating to water runoff and other water conservation measures.
Action Steps - Short Term (Within a Year)
1. Educate the public on opportunities for water conservation through handouts, presentations, and other means.
2. Educate public on disposal of medications.
Action Steps - Long Term
1. Continue with other methods to educate the public on opportunities for water conservation. This may include some or all of the following: <ul style="list-style-type: none"> a. Coordinate speakers to deliver presentations at public forums. b. Participate in local programming on a local television channel. c. Host a lecture or presentation at a local college or university. d. Work with elementary, middle, and high schools through their respective parent-teacher organizations (PTOs) to implement water usage awareness programs.
2. Draft a water conservation ordinance.
3. Rain Barrel workshops and water shed education.

Action Plan for Sustainable Gloucester Township
Website
Objectives
To keep township residence informed.
Targets
To focus on an overhaul of the entire Gloucester Township site.
Action Steps – Short Term (Within a Year)
1.Redesign website
2.showcase green businesses on the site
3.Create an email newsletter called Under Sunny’s Hat
Action Steps – Long Term
1.Create a Sustainable Gloucester Township Blog

Action Plan for Sustainable Gloucester Township
Food Production
Objectives
To sustain the community Garden and Farmers Market
Targets
To foster good relationships between residence.
To reevaluate and amend gardening plot rules and responsibilities after the completion of the second year.
Enhance the Farmers Market
Action Steps – Short Term (Within a Year)
1.Set a sign up meeting for the 3 rd Tuesday in march. 7:00pm in the courtroom.
2. Have gardeners sign a plot contract
3.Increase vendor participation for the farmers market
Action Steps – Long Term
1.Open a second community garden on the south side.
2.Accept EBT cards for farmers market

Action Plan for Sustainable Gloucester Township
Green Team
Objectives
To ensure Gloucester Township is Sustainable Jersey Certified.
To increase awareness and share a passion for the environment and our community beyond our certification.
Targets
To partner with other entities and other sustainable jersey green teams for collaboration.
To expand each year our level of certification.
Action Steps – Short Term (Within a Year)
1. Achieve silver certification
2. Schedule more events
3. Increase our members
4. Speak to and connect with more people in the community
Action Steps – Long Term
1. To remain certified and achieve Gold when it becomes available

