



## Water Conservation Education Program Worksheet

1. Target Audience: Please provide a brief description of the targeted audience including, size, location, type, etc.

We hope to reach the entire Gloucester Township community with our Rain Barrel Workshops by reaching out and advertising through our public schools. Also, we would like to partner up with the local business associations to get business owners suited with rain barrels.

2. Type of Water Use: Please describe the type of water use targeted by the program.

Our program deals primarily with outdoor water use.

3. Brief description of the water conservation measures that are part of the program and how this information was presented to the audience. (Presentations and/or materials should be submitted for review.)

At each workshop, participants will learn about non point source pollution and rain barrels through a power point presentation. The participants will then build their own rain barrels to take home with them.

4. List of resources and/or funding: (please provide copies of distributed materials)

The materials for the workshop were provided by the Rutgers Cooperative Extension of Camden County. Future workshops will hopefully be funded and through grants that we have recently applied to in order to reduce the cost of the workshops for participants.

- 5: Briefly describe the timeline for the program.

The first workshop was held on June 25, 2011. We hope to hold anywhere from five to ten more workshops in the upcoming year.