



**Office of the Mayor**  
520 Market Street  
Camden, New Jersey 08101

Sustainable Jersey  
C/O Municipal Land Use Center at The College of New Jersey  
McCauley House  
P.O. Box 7718  
Ewing, NJ 08628-0718

**Re: Letter Supporting New Jersey Partnership for Healthy Kids-Camden**

It is with pleasure that I write this letter of support for the New Jersey Partnership for Healthy Kids-Camden and its efforts to advance policy and environmental change to reverse the childhood obesity rate in the city of Camden. Recognizing the growing epidemic of childhood obesity and the lack of access to nutritious foods in the city of Camden, this collaboration is well positioned to create and sustain positive outcomes to combat this issue.

I am aware that the strategies proposed by New Jersey Partnership for Healthy Kids-Camden are designed to help change public policies, school and neighborhood settings, and corporate practices to create a healthier Camden. Activities supported through this initiative would encourage healthy food choices in schools, as well as greater physical activity among school children, and limitations on the marketing of unhealthy food options for children.

We believe that this initiative will create remarkable changes in the community and will help the children and families become aware of our goal of fostering healthy eating and promoting safe, physical activity for Camden children.

We solidly support the work of New Jersey Partnership for Healthy Kids-Camden and welcome the opportunity to actively participate in creating a healthier Camden.

Sincerely,

A handwritten signature in cursive script, appearing to read "Dana L. Redd".

Dana L. Redd  
Mayor