



GREEN CHALLENGE

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It's easy to be green! Small lifestyle changes can make a big difference.

Help Camden become a certified green city through the Sustainable Jersey program by taking the Green Challenge! To meet this goal, we are looking for more than 650 Camden households to pledge to go green! All participants will be listed on the Camden SMART Honor Roll online at www.camdensmart.com.

There are three easy ways to take the Green Challenge:

1. Pledge online at www.camdensmart.com.
2. Fill out the form on the back of this sheet and mail it in with your bill payment.
3. Hand-deliver the completed form to the Camden County M.U.A. to receive a free water conservation kit. The Camden County M.U.A. is located at 1645 Ferry Ave., Camden, NJ, 08104 and is open from 8:30am-4pm Monday-Friday.
Only 100 kits available, limit 1 kit per household.

SUSTAINABLE JERSEY is a certification program for municipalities in New Jersey that want to go green, save money, and take steps to improve the environment for future generations. Since its creation in 2006, 108 New Jersey communities have been certified. Let's make Camden the next! Visit www.sustainablejersey.com to find out more about Sustainable Jersey.

What is the Camden SMART Initiative?

Founded in 2011, the Camden SMART (Stormwater Management And Resource Training) Initiative is a collaboration between the City of Camden, Camden County Municipal Utilities Authority, Cooper's Ferry Partnership, Rutgers Cooperative Extension Water Resources Program, New Jersey Tree Foundation, NJ Department of Environmental Protection, public-private partners, community organizations, and most importantly, Camden residents. The objective of the Camden SMART Initiative is to develop a comprehensive network of green and gray infrastructure programs and projects to reduce flooding and sewer overflows in the City of Camden.

In 2011, the Camden SMART Initiative constructed 11 rain gardens, planted over 300 trees, completed the \$1-million Farnham Park Stormwater Management Project, hosted community outreach meetings, developed a framework for a stormwater management plan, and created and distributed educational materials to all Camden households.

The Camden SMART Initiative has developed an ambitious list of goals for 2012, including launching a rain garden sponsorship program, installing 20 new rain gardens, developing a city-wide stormwater management plan, and hosting educational sessions for residents.

For more information about the Camden SMART Initiative, please visit www.camdensmart.com.



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For submission instructions, please see other side.

Name

Address

City

State

Zip

Email address

Telephone

Signature of Participant

Date

Choose 6 of the Earth-friendly practices below to take the Green Challenge.

GETTING STARTED

- Turn off the water while brushing my teeth.
Turning off the faucet while brushing can save up to 8 gallons of water a day!
- Turn off the lights when I leave a room.
- Turn off electronics when not in use.
- Never litter and report dumping by calling the Public Works Hotline at (856) 757-7034.
- Reduce my shower time to five minutes or less.
A shower longer than five minutes uses as much water as taking a bath.

GOING GREEN

- Collect and reuse rainwater to water household or landscape plants.
To learn more, visit www.water.rutgers.edu.
- Use reusable drink and storage containers instead of paper or plastic bottles.
Buying a daily cup of coffee in a disposable container generates 23 pounds of waste per year!
- Use compact fluorescent bulbs in my house.
- Use reusable grocery bags instead of disposable paper or plastic bags.
- Recycle all recyclable household garbage.
Camden offers curbside recycling. Use it!

GREEN LEADER

- Always wash full loads of laundry and dishes, instead of half-loads or less.
- Adopt a sewer drain near my home, and keep it clear of debris and trash.
- Plant a rain garden at my home or volunteer to assist in a neighborhood rain garden or tree planting.
- Make a point to buy locally-grown produce.
Look for the Greensgrow Farms Mobile Neighborhood Market, which visits several Camden neighborhoods regularly from May to October.
- Use public transportation or ride a bike instead of driving at least once a week.