



*Tree Planting Project Report, Revised
September 2012*

Description of the Project

The NJ Tree Foundation (NJTF) is a state-wide nonprofit organization dedicated to planting trees in NJ's most urban communities, where the need is the greatest. In 2002, the Tree Foundation partnered with the City of Camden to create the *Urban Airshed Reforestation Program (UARP)*, a community-based street tree planting project designed to improve the environment and quality of life in Camden. Through the UARP, Camden residents, schools, churches and nonprofits are eligible for trees in their neighborhood.

Tree Species and Size

Since 2002, the UARP has planted 4,445 trees of 137 varieties in Camden, always remaining dedicated to "the right tree in the right place, planted in the right way." Trees are planted at 2-2.5" or 2.5-3" caliber. Although they are moved with equipment, trees are planted by hand with Camden residents and volunteers. For a list of Camden's most popular street trees, please see page 2 of this report.

Tree Planting Locations

A map with tree planting locations throughout Camden has been included on page 3. A full list of locations and tree species can be made available to Sustainable Jersey upon request.

Maintenance Plan

Trees are signed for and adopted by Camden residents. Through the NJTF's Resident Tree Agreement, they commit to weeding, water, mulching and protecting the tree for a minimum of two years. Because Camden residents are ultimately responsible for their own sidewalk, they are also responsible for the long-term maintenance of each new tree planted.

A series of four free Camden TreeKeepers workshops are offered annually by the NJTF to Camden residents. These sessions equip them with the knowledge, training and tools needed to be good tree stewards.

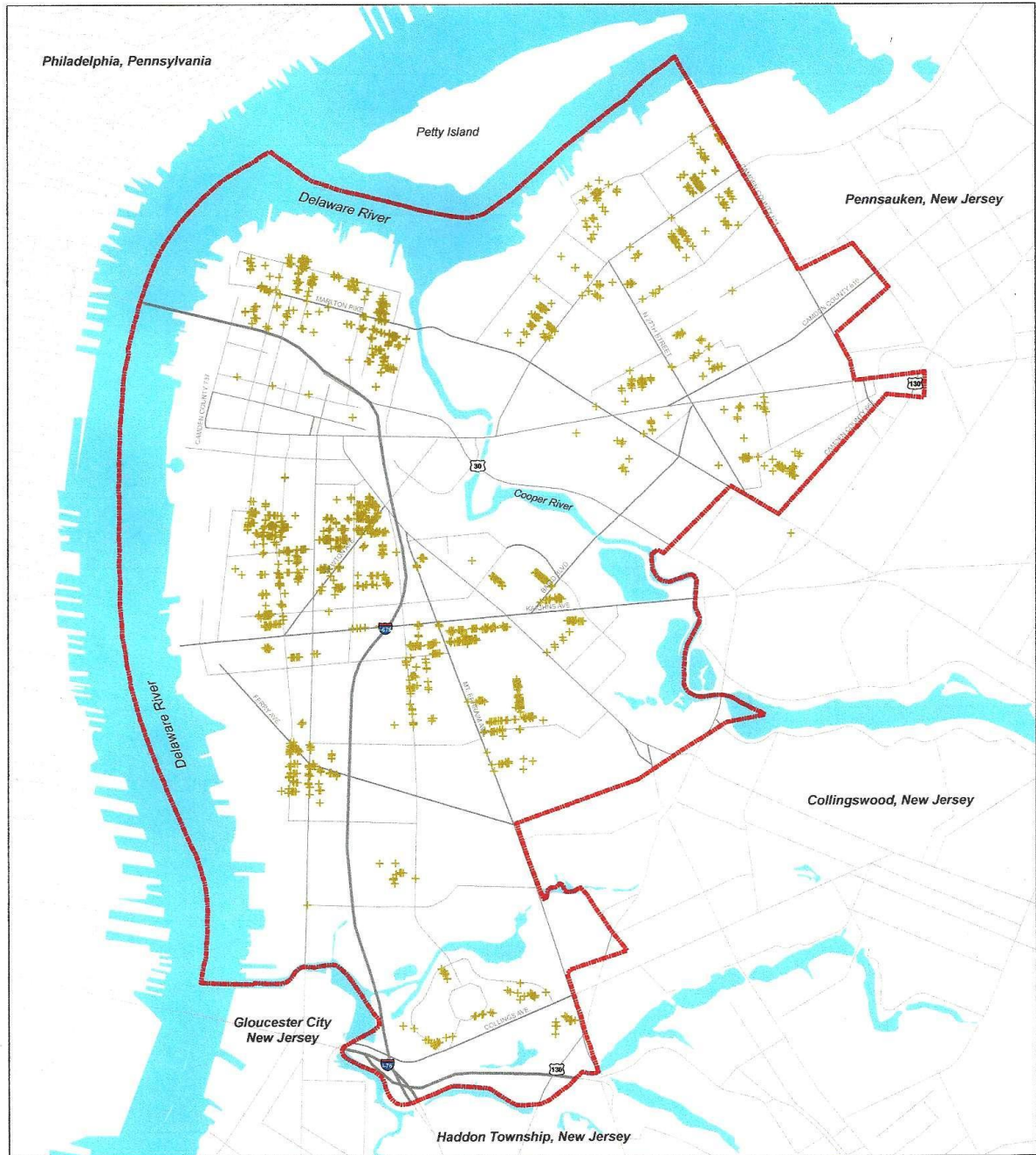
Funders and In-Kind Donations

The UARP is supported by federal, state, corporate and foundation dollars. In addition, the Tree Foundation receives in-kind donations from Camden partners. To demonstrate support, we will use the spring 2012 tree planting season as an example. Funders included the USDA Forest Service, Alliance for Community Trees and the Campbell Soup Company. In-kind donors included the City of Camden, MAFCO Worldwide Corporation, United Water Camden, J. Young Concrete, Wegmans of Cherry Hill, NJ Community Forestry, the Natural Lands Trust, WaWa, and Cooper Hospital. Spring in-kind donations totaled \$23,608, including volunteer labor. In-kind materials were valued at \$6,308 and in-kind volunteer labor was valued at \$17,300. The UARP's operating budget for one year in Camden, planting 300 street trees, is approximately \$165,000.

Camden's Most Popular Street Trees

<u>Scientific Name</u>	<u>Common Name</u>
<i>Acer rubrum 'October Glory'</i>	October Glory Maple
<i>Acer rubrum 'Sun Valley'</i>	Sun Valley Maple
<i>Amelanchier</i>	Flowering Serviceberry
<i>Carpinus betulus</i>	European Hornbeam
<i>Cercis canadensis</i>	Eastern Redbud
<i>Crataegus viridis 'Winter King'</i>	Winter King Hawthorn
<i>Koelreuteria paniculata</i>	Goldenrain tree
<i>Parrotia persica</i>	Persian Ironwood
<i>Prunus Okame</i>	Okame Cherry Blossom
<i>Prunus sargentii</i>	Sargent Cherry Blossom
<i>Syringa reticulata</i>	Japanese Tree Lilac
<i>Ulmus americana</i>	American Elm
<i>Zelkova serrata</i>	Zelkova

UARP Tree Planting Locations 2002-2011



New Jersey Tree Foundation Tree Planting

- + Tree Planting Locations
- City of Camden Boundary

Map created by Wallace Roberts and Todd (WRT) as part of their Opportunities Analysis to Camden SMART (Stormwater Management and Resource Training) and the NJTF in 2011