

Qualitative Assessment Template

Name of Action

Community Education and Outreach

In a few short sentences, please describe the action and identify your partners.

Community Education and Outreach in the City of Camden consists of a number of programs, some organized by the City and others supported by the City. The City of Camden organizes Earth Week, a seven-day series of environmental education and outreach events lead by local experts. Meanwhile, community partners also collaborate to perform other programs. The New Jersey Tree Foundation organizes the Treekeeper Program, Camden Greenways Inc. educates people to be stewards of the Camden Greenway, the Romero Center has a Sustainability School (a series teaching household sustainability trades), and the Camden County Municipal Utilities Authority targets Camden for educational mailers regarding water conservation.

Even if the action was performed by volunteers, or you got in-kind donations, please estimate your costs and the time commitment required to complete the action.

Assess what worked and what could be done if this action is tried again in the community.

In Camden City, outreach is most effectively done through door-to-door flying. Ideally, every single education or outreach activity would have this means of reaching the community however it is not always feasible.

What are the next steps for this action?

Next steps for this action involve the ongoing collaborative effort of the City and its local partners. Ensuring that all parties continue to perform education and outreach on a regular basis and continuing to reach more residents is the perpetual next step.